



FOUNDATIONAL
LEADERSHIP &
ENTREPRENEUR
X-PERIENCE

STARTING YOUR COSMETOLOGY BUSINESS WITH FLEX

Through the FLEX Program, students exploring cosmetology-related businesses are encouraged to develop their skills and creativity while staying compliant with state laws governing licensed services. Georgia FLEX supports students in pursuing their passions responsibly and in alignment with the cosmetology licensing process.

WHAT SERVICES CAN YOU PROVIDE?

Thanks to Senate Bill 354, you can now provide the following services without a cosmetology license:

- Shampooing
- Blow-Dry Styling
- Braiding
- Weaving or adding synthetic/natural extensions by hand
- Applying makeup or cosmetics

WHAT SERVICES CAN YOU NOT PROVIDE?

In order to protect the value of the cosmetology license and health and safety concerns, you **MUST** have a cosmetology license to perform the following services:

- Cut hair
- Color hair
- Use chemical treatments
- Shave or trim beards
- Perform manicures or pedicures
- Apply artificial nails or extensions
- Apply facials or skin treatments
- Wax, thread, cleanse, or exfoliate the face or body

READY TO START YOUR BUSINESS?

1. Do your research
2. Pick something you love to do
3. Promote your business

WHAT IS BLOW-DRY STYLING?

- ✓ Drying, arranging, curling, straightening, or styling hair
- ✓ Using mechanical devices (like blow dryers, curling irons, flat irons)
- ✓ Using hair sprays, balms, oils, serums, and similar topical agents
- ✓ Styling wigs, hairpieces, and extensions

NEED HELP?

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