

YOUR ROLE IS SIMPLE BUT POWERFUL. GUIDE THEM AS THEY BRING THEIR IDEAS TO LIFE!

- ASK** students what they need help with. We don't expect you to have all of the answers, but you should know how to point them in the right direction.
- CONNECT** students with local business leaders who can give them guidance related to their field of interest. Sometimes students just need an adult to provide an introduction!
- ENCOURAGE** students in their venture! Praise their hard work and call out the gifts and talents you see in them.
- CHALLENGE** students to push themselves. Let them know they can do hard things and that you are here to support them along the way.

One of the main responsibilities of a teacher advisor is to keep students aware of important dates and deadlines. Students often need reminders and someone to help hold them accountable for completing their work. Take a look at some key dates for the program.

- SEPTEMBER 2** Application Period. Due by midnight on **October 26**
- OCTOBER 20** Remind students to sign up for a virtual Business Plan Workshop (*October 28 OR November 3*)
- OCTOBER 29** Offer to look over student business plans and provide feedback
- NOVEMBER 7** Remind students to have their business plans ready to turn in on Monday!
- NOVEMBER 9** Deadline for Business Plans

NOTE: If a company does not name a Teacher Advisor in their application, one will be assigned to them after the application period closes.

The top 10 companies in the county will be announced on **November 12**. These students will attend workshops and events as they advance through the competition. We will send you updates and reminders for each stage.

Sign Up Today!

