



# PLAN, GROW, & WIN *in* 2010

## -Spring Series-

### MARCH

#### **March 9 — FUNDAMENTALS OF GOVERNMENT CONTRACTING**

The Georgia Tech Procurement Assistance Center will lead this informative course on the fundamentals of government contracting such as bid proposals, contract administration and Internet procurement.

**TIME/COST:** 9:00-10:30 am, \$5

#### **March 16— SMALL BUSINESS LENDING FORUM**

Businesses are well aware of the limited access to credit during this economic downturn. This paneled discussion will demonstrate new avenues of funding.

**TIME/COST:** 9:00-11:30 am, \$5

#### **March 25— CONVERTING IRA'S TO ROTH IRA'S**

Make the most of retirement savings. This class sponsored by Robinson, Whaley, Hammonds, and Allison, CPA will review the tax benefits of Roth IRA conversions. Limited to 35 attendees. Lunch provided.

**TIME/COST:** 11:30-1:00 pm, FREE

### APRIL

#### **April 15— BUSINESS BOOSTERS LUNCHEON: MAKING GREEN WORK FOR YOUR BUSINESS**

Join us as Alisa Kirk from the Small Business Development Center reviews the basics of regulations, opportunities and bottom line advantages for businesses.

**TIME/COST:** 11:00 am, \$12

#### **April 22— GREEN FINANCING MARKETING AND OPERATING**

This in depth seminar will teach how to lower energy/materials costs, use green marketing, compete for contracts and locate new sources of funding.

**TIME/COST:** 6:00-8:00 pm, \$49

#### **April 30— INTRODUCTION TO SOCIAL MEDIA AND TWITTER**

This seminar will explain many of the new forms of social media such as LinkedIn, Facebook and Twitter and why they are useful in a businesses marketing strategy.

**TIME/COST:** 9:00-11:00 am, \$49

### MAY

#### **May 6— BE A "NETWEAVER"**

Bob Littell, creator of this ground breaking concept will show you how to go beyond just "networking" and why "Netweaving" can be a more fruitful method of expanding business connections.

**TIME/COST:** 8:00-9:30 am, FREE

#### **May 7 & 14— FACEBOOK (5/7) and SEARCH ENGINE OPTIMIZATION (SEO) (5/14)**

On May 7, a class will explore how to use Facebook for your business and on May 14, we will discuss how to use SEO to get your website to the top of a web search.

**TIME/COST:** 9:00-11:30 am, \$49

#### **May 20— BUSINESS BOOSTERS LUNCHEON: MEET YOUR LOCAL GOVERNMENT LEADERS**

Take this opportunity to meet the County Commission Chair and representatives from each city in Henry County.

**TIME/COST:** 11:00 am, \$12

Location for all events is the HCCC Hudgins Room. Fees listed are for HCCC members only. Non-members call Chamber for fees. For more information or to register call the Chamber at (770) 957-5786 or email [jbalog@henrycounty.com](mailto:jbalog@henrycounty.com)