

We invite you to become a part of Henry County's largest *and strongest* business-to-business network, and invest in the development of your community.

about us:

The Henry County Chamber of Commerce, awarded the US Chamber's distinguished 4 Star Accreditation, is dedicated to improving the business climate and making our community the best place to live, work and play. A not-for-profit organization founded over 40 years ago, our Chamber is a highly proactive and visible influence in Henry County and the region.

who we are:

While 70% of our member businesses have four or less employees, the Chamber provides a forum for businesses of all sizes and types, both new and established, to come together to network, promote their own businesses and share ideas and best practices.

what we do:

The Chamber is an active, viable organization serving more than 750 members through personal and professional development opportunities and promoting a strong, vigorous economic climate in Henry County. Not only do we work to bring new business into our rapidly growing county, we also strive to ensure our existing businesses thrive and that newcomers and visitors recognize what Henry County has to offer. Our web site receives over 20,000 hits each month; our monthly publication, HenryCounty.com, reaches 6,000 businesses and households; and our networking events and informational meetings serve more than 3,000 members and non-members each year.

As a member, you are encouraged to get involved by joining one of our committees, which are the heart of the Henry County Chamber of Commerce.

BUSINESS AMBASSADORS: Promotes and represents the Chamber in a highly professional manner at key events.

CONSERVATION AND PRESERVATION: Implements projects to beautify Henry County and preserve its environment.

CONVENTION & VISITORS BUREAU: Supports and promotes businesses, locations and events specializing in bringing visitors to Henry County.

CULTURAL DEVELOPMENT: Unites business, government and the arts to make Henry County a cultural center.

CULTURAL DIVERSITY: Promotes diversity within the Henry County business community.

EDUCATION: Partners with educational institutions to strengthen educational opportunities and workforce development.

EXPO COMMITTEE: Hosts the most outstanding Business Expo in the region.

GOLF COMMITTEE: Plans and implements a highly successful golf classic.

GOVERNMENT AFFAIRS: Develops partnerships with federal, state, and local government agencies and elected officials.

LEADERSHIP HENRY: Implements a 10 month leadership development program for Henry County residents and professionals.

MEDIA RELATIONS: Ensures the mission, successes and key messages of the Chamber are reaching members and the community at large.

MEMBERSHIP DEVELOPMENT: Oversees Chamber membership recruitment and retention.

SMALL BUSINESS COUNCIL: Concentrates on the needs of small business and the current status of the business community, and ensures the Chamber is focused on small business priorities.

TRANSPORTATION: Develops partnerships to address Henry County's transportation needs.

YOUTH LEADERSHIP HENRY: Administers a program modeled after Leadership Henry for high school sophomores.

Membership Has Its Advantages



HENRY COUNTY
CHAMBER of COMMERCE
CONVENTION & VISITORS BUREAU

*strong
relationships
build strong
businesses*

1709 Highway 20 West [Exit 218]
Westridge Business Center
McDonough, GA 30253
www.henrycounty.com
(770) 957-5786



Take a look at *all* of your membership advantages. If you have questions, let us know. We'll be happy to answer them.

Just give us a call.



Networking Opportunities

Chamber members are invited to participate in these annual events:

- ▶ Business Expo
- ▶ New Member Reception
- ▶ Annual Awards Dinner
- ▶ Golf Classic
- ▶ Many other events as announced

Identification

Business members receive window decals and tent cards identifying them as members of Henry County's most active and progressive business organization. New members and their businesses are introduced at Chamber events.

Ribbon Cuttings

Chamber members receive ribbon cuttings with pictures featured in the monthly newsletter, web site, and The Henry Daily Herald, to promote new, expanded or remodeled businesses, new business locations and/or new owners of an existing business.

Meeting Facilities Available

Members enjoy complimentary use of the Chamber's Board Room or Conference Room. Members also receive a 25% discount on rental rates for the Hudgins Room, the Chamber's upscale meeting/banquet facility that accommodates up to 125.



Benefit Program for Members

Members are eligible for various programs including discounted Blue Cross/Blue Shield health insurance, Work Ready, a member to member discount program, and a "Drugs Don't Work" program that can reduce workers compensation insurance premiums by 7.5%.

Web Site

Your business will be listed on the Chamber web site, which receives over 20,000 hits per month, with links to your web site and a map to your business location. Other advertising is available. Anyone interested in Henry County comes to www.henrycounty.com first!

New Business Contacts

Make new contacts and create opportunities to expand your business by meeting potential customers through Chamber events, committee involvement, ribbon cuttings, publications and mailings. Monthly events include a Business Boosters Luncheon, Business After Hours, committee meetings, and numerous workshops and training sessions.



Television Interview

New business owners or a company spokesperson can be featured in a television interview. This service provides a great opportunity to inform the community about the products and services your business offers. The interview airs multiple times over a period of one week on Southern Crescent Broadcasting - SCB-TV Channel 15.



Community Involvement

When you volunteer for Chamber committees, you gain the opportunity to study community needs in-depth and develop creative solutions to the business community's concerns. Chamber committees offer you a chance to help shape the future of Henry County.

Publications

Businessmen and businesswomen should keep up with news that impacts their business. As a standard member benefit, you will receive the Chamber's monthly newspaper, *henrycounty.com* and a subscription to *Georgia Trend*, the magazine of Georgia business and politics.

Business Promotion

Over 1,000 visitors each month see your brochures, business cards, and promotional materials displayed in our Chamber lobby.

Business Referrals

When asked to supply names of businesses and services in our area, we offer those members and organizations that are members of the Chamber. Chamber business is conducted with Chamber members.

Tax Deduction

Your investment in the Chamber may be deductible as a necessary business expense. Please check with your accountant.